



Learning in the 21st Century

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Laura Stewart, The Idaho Press Tribune

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Mission

The purpose of Newspaper In Education at The Denver Newspaper Agency is to promote literacy and civic awareness, to foster kid-safe Internet opportunities, and to provide a voice for Colorado youth through in-paper content. Targeting school-aged youth, their teachers and parents, these goals are met or exceeded by:

Mission

- Disseminating the news and information that our customers seek on any platform they need,
- providing high-quality materials which utilize either The Denver Post or the Rocky Mountain News as the primary text,
- creating programs which appeal to the changing needs of the education community,

Mission

- publishing in-paper content written by and for youth in the Colorado Kids section in The Post and the syndicated, kid-friendly Mini Page in the Rocky Mountain News,
- supporting teachers through superior customer service.

Mission

- By procuring grants, corporate sponsors and individual donations, the above programs and services are offered to ALL educators at low-or-no cost.

Vision

- Core newspapers
- Internet opportunities
- Niche publications

DIVERSIFICATION

Learning for the 21st Century

- No Child Left Behind currently under revision
 - “State Strategies and Practices for Educational Technology: Volume 1- Examining the Enhancing Education Through Technology Program”

Report summary

- Children require a new & more demanding intellectual skill set
- Emphasis on mathematics, science, engineering & technology
- Technology enriches learning environments
- Technology enhances students' conceptual understanding

Report summary

- “The ratio of students per instructional computer has consistently dropped over the years, as computers and related software have become increasingly available to teachers and students.”

What are the essential skills, knowledge and attributes of 21st century learners?

- Critical Thinking
- Information Communication Technology
 - Access to and knowledge of how to use technology
- Collaboration and Life Skills
- “Glocal” Citizenship

Assessment

- Authentic / real world
- Individual and collaborative
- Timely feedback loops
- Multiple pathways
- Aligned with essential learning
- Performance based

Colorado's 21st Century Learning Navigator Conference

Reached broad consensus about students:

- have the ability to direct their own learning,
- possess critical thinking and learning skills,
- can acquire and use information effectively and creatively,
- obtain crucial work and life skills and
- have the ability to adapt in a rapidly changing global society.

Print vs. Virtual?

- Not mutually exclusive
- Your E-edition will not serve the needs of all of your customer base
- Standards, philosophies, pedagogy, and curricula is changing at a lightning pace
- Materials must have depth and breadth
- You can't do this alone

Depth & Breadth

- Look to your own newspaper's website
 - Special investigative reports
 - Audio
 - Slide shows
 - Video
 - Blogs
 - Podcasts
 - Games

Depth & Breadth

- YourHub.com
 - YourHub.com/NextGen

Depth & Breadth

- GreatSchools.net
 - Database ranks U.S. K-12 schools
- EducationWeek.org
 - Weekly print and online what is hot in education
- Edutopia
 - Free E-zine by the George Lucas Foundation

Depth & Breadth

- Answers.com
- Colorado Historic Newspaper Collection
 - www.ColoradoHistoricNewspapers.org
- Colorado State Library
 - www.ColoradoVirtualLibrary.org
- American Memory Project
 - www.memory.loc.gov

Depth & Breadth

- Library of Congress
 - www.loc.gov
- Adventure of American Mind
 - www.AAMColorado.mscd.edu

Depth & Breadth

- Your State Department of Education / Districts
 - Student tutorial sites
 - Teacher training modules
 - Teacher in-service opportunities
- Your local or state historical society
 - Exhibits
 - Artifacts
 - Educational materials / docents

Depth & Breadth

- Your state librarian
 - Ask a Librarian
 - Online help desks
 - Research libraries
 - Special features for kids, teens and teachers

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OLIVE SOFTWARE

Learning in the 21st Century

NIE e-editions for
Small Market Newspapers

Idaho Press-Tribune
October 30, 2007



Why an NIE e-edition?

- We had established a paid e-edition
- A way to incorporate an e-edition into NIE program
- Early morning daily delivery was an advantage to teachers – helps with lesson prep
- Ability to reach rural classrooms
- Delivery savings



Fall 2005 – We launched NIE e-trib

How did we do it?

- Researched outlying areas for interest
- Would teachers give it a try?
- Five classrooms tried it
- They loved it!



Fall 2005 – We launched NIE *etrib*

What did students like?

- Searchability
- Timesaver
- Easy navigation
- Enlarge/print photos



Students use *etrib* in their daily lives

- Gabby Reeves, Caldwell High School student added *etrib* to her MySpace page so that her friends and family could see her on the front page of the IPT.



Fall 2005 – We launched etrib

What did teachers like?

- Using a format that kids like and understand
- Ease of delivery
- Less clutter
- Safety
- “Green” friendly
- Assistance with ESL classes



Fall 2007 – Where are we now?

- 103 classrooms
- 40 schools
- 18% of NIE utilizes etrib
- Delivery cost cut in half



What have we learned?

All ages benefit – elementary school

- We use both hard copy and etrib in our classroom. The students use the hard copy when cutting articles from the paper, but etrib is the way to go when students to access a certain article because they can do a search – and there it is.”

*Mrs. Linda Batie
5th Grade – GATE teacher
Middleton, Idaho*



What have we learned?

All ages benefit – middle school

- “My ESL students don’t get the paper at home and are unfamiliar with them. etrib is a way they can read an article, highlight it, then drag it into a Word document and change the translation from English to Spanish. I have a few migrant students who come from Spanish speaking only homes, so they are learning English through the Idaho-Press Tribune.”

*Carolina Flores-Jensen
8th Grade ESL Teacher
Nampa, Idaho*



What have we learned?

All ages benefit – high school

- I love etrib for two reasons; the first is that I don't have the clutter or the rattle of the newspaper in my library. The second reason is that we know the site is safe and the students won't find a link that takes them to inappropriate web pages."

*Darlene Hotchkiss
Librarian
Parma High School*



How do you establish an e-edition?

- Buy-in from all departments
- Paid vs Free e-edition
- Task Force/Surveys
- Vendor
- Action plan/Timeline
- Utilize resources – NAA
- Teacher training
- Start small and grow



E-editions are the future

Why?

- They engage a “wired” generation
- Cultivate lifelong loyalty with your paper.
- Reduce carbon footprint
- Safety



Case Studies

Parma Journalism class

- Uses etrib to assist class in writing their local high school newspaper



Case Studies

Parma Science Class

- John Sharkey, Idaho Teacher of the Year, shows his class a science article on the Opinion page that relates to their class.



Case Studies

Middleton Elementary GATE class

- Mrs. Batie's 5th grade students use etrib to help with their newsletter writing class.



Just for Fun!

- Parma High School students enjoy the comics ...



Just for Fun!

... and Sudoku



Learning in the 21st Century ...

- ... Newspapers and NIE e-editions are growing future newspaper readers.
- ... e-ditions help children learn in their preferred environment.
- ... It's all about personalization.



A final thought ...

"Great for administrators, teachers and students. This really puts all the students on the same page."

*Bill Cooper
Teacher
Caldwell High School*



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